

**MINUTES OF REGULAR MEETING OF THE
LAMPASAS ECONOMIC DEVELOPMENT CORPORATION BOARD
OF THE CITY OF LAMPASAS, TEXAS
JACK CALVERT MUNICIPAL BUILDING BOARD ROOM
302 EAST THIRD STREET
WEDNESDAY OCTOBER 20, 2021
5:30 P.M.**

The Lampasas Economic Development Corporation met in regular session on the above date with President Misti Talbert presiding.

LEDC Members Present:

Roland Schaub
Steve Hudson
T.J. Monroe
Ronnie Vineyard (left at 6:16 pm)
Sid Ball
David Millican-Ex-Officio

LEDC Members Absent:

Bobby Carroll- Ex Officio
Neal Leavell

City Staff Present:

Finley deGraffenried, City Manager/Executive Director
Mandy Walsh, Economic Development Director
Becky Sims, City Secretary
Lupe Charping, Administrative Secretary

**REGULAR SESSION
5:30 p.m.**

I. Call to Order

President Talbert called the meeting to order at 5:30 p.m.

II. Open forum for citizen comments and questions (limited to five (5) minutes per person)

There were no citizen comments

III. Discussion and possible action regarding approval of the minutes dated September 15, 2021

Board Member Hudson moved to approve the minutes as presented, the motion was seconded by Board Member Schaub and with a unanimous vote, the motion carried. (Leavell absent)

IV. Discuss and consider Eckerman Engineering Proposal for Business Park Phase 1 Bid and Construction Documents

Board discussion included:

- Designed as a package
 - Base plus alternate

- Ready for review by the end of October
- Advertise in November
- Bid opening early January 2022
- Benefits of bidding in phases
- Better pricing as one project
- TXDOT Permitting

V. Discussion and possible action regarding a marketing proposal from Flyer View Group, LLC.

Flyer View Group has more than 25 years' experience in the mapping industry and hosts the most recent aerial imagery available.

- Community Profiles in products & platform
- Newest Color Vertical Aerial Imagery
- The ability to provide full size custom proofs and/or online proof tool (Review Studio)
- Handle press checks and deliver custom-folded brochures & posters
- Produce and install large-format wall displays
- GIS/Mapping services
- Design Data-rich Infographics
- Content Creation
- Web-Marketing & Proposal Builder Platforms
- Reasonably priced
- Small team

Board discussed LEDC role is to sell and promote Lampasas. This tool will help advertise and maintain digital property listings that will alleviate Staff from having to maintain. This platform will provide property demographics at a glance.

At the board's request Staff will put together an RFP (Request for Proposals) to solicit similar marketing options. Board Member Schaub moved to direct Staff to create an RFP, Board member Vineyard seconded the motion and with a unanimous vote, the motion carried. (Leavell absent)

VI. Discussion and possible action regarding Board appointments

Becky Sims, City Secretary presented interested applicants to the board. Board appointments are made at Council discretion. It is the board responsibility to recommend appointments to Council and Council's responsibility to appoint. The Governance Policy provides Council the discretion to limit term limits to six years. Mrs. Sims reminded the board that each member should have the passion to serve and not feel obligated. The terms of Ronnie Vineyard, Steve Hudson and Roland Schaub are up for renewal and have all shown interest in being reappointed.

President Talbert advised, as reviewing the applicants, that it makes good business sense to have a member with a financial background to be on the board. Board member Ball agreed.

Board member Ball moved to reappoint Steve Hudson, Roland Schaub and to appoint Ryan Shahan, the motion was seconded by Board member Monroe, with Board member Vineyard opposing the motion carried. (Leavell absent)

VII. Update and possible action regarding September Financial Statements

Board member Ball advised he has asked Staff for additional reporting to include comparison sheets for previous year to current, general ledger of last FY and basic day to day operations.

Board member Monroe moved to approve September Financial as presented, Board member Schaub second the motion and with a unanimous vote, the motion carried. (Leavell absent)

VIII. Update on the following

County Update

Mr. Carroll was not in attendance to provide County updates.

LISD Update

David Millican provided an update on the following

- Still assessing learning deficiencies from remote learning
 - COVID pandemic prevented children from being held back
- Funding for testing
- Tutoring is available
- Seeing a decline in COVID numbers
- Lawsuit (Travis County)
- Annexation (Cove/Kempner Subdivision)

Staff Update

Mandy Walsh, EDC Director provided an updated on the following:

- Development
- Downtown
- Seminar November 15
- Industrial Park RFP
- BHI Job Fair
- Ladies Night
- Nextlink
- Comptroller ED Symposium

IX. Items that the Board Members may request to be placed on the next agenda

- Marketing
- Financials

X. Adjourn-Board Member Hudson moved to adjourn meeting at 6:35; Board member Schaub seconded the motion and with a unanimous vote, the motion carried. (Leavell absent)

PASSED AND APPROVED this _____ day of _____, 2021.

Misti Talbert, President

Becky Sims, City Secretary