

**NOTICE OF REGULAR MEETING OF THE
LAMPASAS ECONOMIC DEVELOPMENT BOARD
OF THE CITY OF LAMPASAS, TEXAS
WENESDAY, AUGUST 21, 2019
CITY ADMINISTRATION BUILDING – CONFERENCE ROOM
312 EAST THIRD STREET
5:30 PM**

Notice is hereby given that the regular meeting of the Lampasas Economic Development Corporation Board of the City of Lampasas will be held on Wednesday, August 21, 2019 at 5:30 p.m. in the City Administration Building – Conference Room located at 312 East Third Street, Lampasas, Texas. The Lampasas Economic Development Corporation reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any of the matters listed, as authorized by the Texas Government Code sections 551.071 (consultation with the attorney), 551.072 (deliberations about real property), 551.073 (deliberations about gifts and donations), 551.074 (personnel matters), 551.076 (deliberations about security devices), and 551.087 (economic development).

- I. Call to Order
- II. Open forum for citizen comments and questions (limited to five (5) minutes per person)
- III. Discussion and possible action concerning approval of the minutes dated June 19, 2019
- IV. Discussion and possible action regarding development of Business Park
- V. Discussion and possible action regarding FY 2019-2020 LEDC Budget
- VI. Update and possible action regarding June and July Financials
- VII. Update on the following :
 - 1.) County and LISD Updates
 - 2.) Staff Updates
 - Internship
 - Available properties
 - Local Business Spotlight
 - Flyerview Group
 - CTE
 - LCHEC
 - SBDC/Local entrepreneurs
 - Development Updates
 - Presentations
 - Stand Up Rural America
 - Comp Plan
 - Broadband Project
- VIII. Items that the Board Members may request to be placed on the next agenda

IX. Adjourn

I, Vicki Tower, Administrative Secretary of the City of Lampasas, Texas, do hereby certify that this Notice of Meeting was posted on the bulletin board/front window of City Hall, 312 East Third Street, Lampasas, Texas, at a place readily accessible to the general public at all times, on the 16th day of August 2019 at 2:15pm

Vicki Tower
Vicki Tower, Administrative Secretary

**MINUTES OF REGULAR MEETING OF THE
LAMPASAS ECONOMIC DEVELOPMENT CORPORATION BOARD
OF THE CITY OF LAMPASAS, TEXAS
WEDNESDAY, JUNE 19, 2019
CITY ADMINISTRATION BUILDING - CONFERENCE ROOM
312 EAST THIRD STREET
5:30 P.M.**

The Lampasas Economic Development Corporation of the City of Lampasas met in regular session on the above date with President Charlie Pratus, III presiding.

LEDC Members Present:

Misti Talbert
Neal Leavell
Charlie Pratus, III
Ronnie Vineyard
TJ Monroe
Roland Schaub (arrived at 5:31 p.m.)
Jamie Smart-Ex-Officio (arrived at 6:22 p.m.)

LEDC Members Absent:

Steve Hudson
David Millican –Ex-Officio

City Staff Present:

Finley deGraffenried, City Manager/Executive Director
Gary Cox, Assistant City Manager
Mandy Walsh, Economic Development Director
Vicki Tower, Administrative Secretary

**REGULAR SESSION
5:30 p.m.**

I. Call to Order

President Pratus called the meeting to order at 5:30 p.m.

II. Open forum for citizen comments and questions (limited to five (5) minutes per person)

There were no citizen comments.

III. Presentations by representatives from Lampasas County Higher Education Center, Vision! Lampasas and Christmas on the Creek

Board member Schaub arrived at 5:31 p.m.

Presentation by Derrick Berrios with Lampasas County Higher Education Center (LCHEC) included:

- Main goal – affordable quality education and job training
- Over 1,000 Central Texas College students have taken courses at the LCHEC facility since 2010
- Since 2011, over 550 students have been certified through Allied healthcare training courses with an average starting wage of \$11.15 per hour
- 545 students have attended adult community education courses
- Since 2012, over 700 children have participated in “College for Kids” program
- Overall, more than 3,000 have participated in programs at LCHEC since 2010
- Reviewed LCHEC budget with the Board
- Berrios told the Board that LCHEC relies on grants and donations
- Continuing partnerships and continue looking for additional partnerships
- Continuing to study trends and statistics
- Only institution offering GED preparation within 33 mile radius
- Berrios thanked LEDC for their support
- Requesting \$10,000.00 from LEDC
- Berrios told the Board that he is working with Lampasas Independent School District (LISD) to hopefully reduce rent to help cut costs

Presentation by Dianna Hodges with Vision! Lampasas included:

- Requesting \$10,000.00 from LEDC to help fund their activities and projects that help revitalize Lampasas
- Major projects for 2019
 - Squared Silly – last Saturday in October
 - Carol of Lights – first Saturday in December
 - Christmas on the Creek – Thanksgiving to New Year’s Day
 - Murals
 - Atlas 4000 – First weekend of June – had over 800 riders and their families this year
 - Indian Artifact Gem and Mineral Show – September 21 – Last year was the first year for the Indian Artifact Gem and Mineral Show and it was very successful. It was held at the Lampasas Youth Livestock Barn with 50 vendors who booked 16 hotel rooms for 2-night stay and approximately 400 visitors attended.
- Fundraiser – Wild West Casino Night – partner with Lampasas County Chamber of Commerce and Lampasas Association for the Arts (LAFTA) – event will be in February
- Total Solar Eclipse April 8, 2024 – Lampasas is prime location to see it clearly – putting together a committee for Total Solar Eclipse

Presentation by Katherine Mezger with Christmas on the Creek included:

- Christmas on the Creek Committee only has approximately 8 members

- Last year it cost approximately \$30,000.00 to hang five miles of lights in the trees at W.M. Brook Park
- New displays last year – the animated train and four animated singing Christmas trees
- Re-painted Santa’s Village
- Re-painted all the trees in the “Forest of Fanciful Furs”
- Used boat trailer for Santa’s Candy Cane Express
- New this year – large Elf and marquee sign – saved approximately \$2,300.00 by ordering these two items early
- Would like to do lighted candy cane walkway and lighted arches
- Mezger told the Board that the Christmas on the Creek Committee could always use help with fundraisers and donations.

Dianna Hodges told the Board that Senator Roger Williams offered Vision! Lampasas \$1,000.00 donation to repaint the boot mural.

IV. Discussion and possible action concerning the 2017-2018 Audit Report from Singleton, Clark & Co.

Jack Clark with Singleton, Clark & Company, PC reviewed the LEDC 2017-2018 Audit Report with the Board.

Topics of discussion included:

- No findings and no comments – clean report
- Financial balance sheet looks good
- Revenues went down, but so did expenses
- Good financial position

No action was taken.

V. Discussion and possible action concerning audit services from Singleton, Clark & Co. for the FY 2018-2019

Mandy Walsh, Economic Development Director, reviewed audit services from Singleton, Clark & Co. for the FY 2018-2019 with the Board.

Board member Talbert moved to approve audit services from Singleton, Clark & Co. for the FY 2018-2019. The motion was seconded by Board member Schaub and with a unanimous vote, the motion carried. (Hudson, Millican and Smart absent)

VI. Discussion regarding City of Lampasas Comprehensive Plan with Halff & Associates
Mandy Walsh, Economic Development Director, discussed with the Board, the City of Lampasas Comprehensive Plan with Halff & Associates.

Topics of discussion included:

- Importance of Technology – internet service
- Transportation System – asset
- Housing shortage
- Quality of workforce
- Fort Hood – asset to our community
- Lack of available rental homes and apartments
- General consensus – growth is coming and how does the City of Lampasas and the community want to approach it
- Need to support local businesses
- Marketing

Board member Smart arrived at 6:22 p.m.

VII. Discussion and possible action regarding proposal for geotechnical services from Langerman Foster Engineering Company for development of the Business Park

Mandy Walsh, Economic Development Director, reviewed with the Board, the proposal for geotechnical services from Langerman Foster Engineering Company for development of the Business Park.

Topics of discussion included:

- \$7,988 for 10 bore holes to be done at one time (Phase 1 and Phase 2)
- \$6,478 for 7 bore holes (Phase 1)
- \$4,894 for 4 bore holes (Phase 2)
- Wetland
- Phase 1 & Phase 2 to be done at one time will save money

Board member Schaub moved to do Phase 1 and Phase 2 at one time for a total of ten bore holes. The motion was seconded by Board member Vineyard and with a unanimous vote, the motion carried. (Hudson and Millican absent)

VIII. Discussion and possible action regarding engineering services for the Business Park by Eckermann Engineering

Mandy Walsh, Economic Development Director, discussed with the Board, engineering services for the Business Park by Eckermann Engineering.

Topics of discussion included:

- Other possible options for development at the Business Park

- Could land be used for apartment/housing/residential
- Can portion of property at Business Park purchased with Bond funds be sold for residential use

No action was taken.

IX. Discussion and possible action concerning approval of the minutes dated May 15, 2019

Board member Vineyard moved to approve the minutes as presented. The motion was seconded by Board member Schaub with a vote of 6 in favor and one abstention (Talbert), the motion carried. (Hudson and Millican absent)

X. Update and possible action regarding May Financials

Mandy Walsh, Economic Development Director, reviewed the May Financials with the Board.

No action was taken.

XI. Discussion and update on USDA ReConnect Program Grant/Loan Application

Mandy Walsh, Economic Development Director, told the Board that she has received quite a few support letters and speed tests for the USDA ReConnect Program Grant/Loan Application, which is due on Friday, June 21, 2019.

XII. Discussion and possible action regarding FY 2019-2020 LEDC Budget

Mandy Walsh, Economic Development Director, reviewed the FY 2019-2020 LEDC Budget with the Board.

Topics of discussion included:

- Uniforms – increased to \$100.00
- Supplies – had to order new checks since the bank changed its name
- Professional services – increased in the event we need to run impact studies

No action was taken.

XIII. Update on the following:

1.) County and LISD Updates

Jamie Smart, County Ex-Officio member, reviewed the following:

- Working on Budget
- Tala Resorts – proposed resort in Lampasas County off of FM 580 West
 - Proposed full-service resort on 1,725 acres with a spa, nomadic pavilions,

- restaurants, micro- brewery, hotel, convention center and more.
- Proposed 250 home subdivision on 1,500 acres
- Yellow house near the new County Jail will be moved

Mandy Walsh, Economic Development Director reviewed the following information from David Millican, LISD Ex-officio:

- Several vacancies – need teachers

2.) Staff Updates

Mandy Walsh, Economic Development Director, reviewed the following:

- Rusty Garrett with KWTX News 10 farewell tour – will be broadcasting live from the Lampasas County Courthouse on Friday, June 21, 2019
- Historic Foundation Board - Walsh has been asked to serve on the Historic Foundation Board which is a non-profit historic conservation foundation.
- Current Developments
 - Santa Fe Depot development – should be receiving bids soon for this development
 - Mojo Coffee – project is still moving along
 - Burger King – project is moving along and plans to be open within the next 120 days
 - Silver Creek Assisted Living – parking lot has been poured and project is moving along quickly; planning a ground breaking ceremony
 - Lampasas Nutrition – new business coming to town – will be serving energy teas and healthy smoothies and are planning to move into a retail space being built by Mike Irvin off of US Hwy 281 South.
- Tala Resorts – Discussed under Item XIII.
- Rural America Conference – Walsh plans to attend the Rural Economic Development Summit in Tulsa, Oklahoma July 23-25, 2019
- Job Fair
 - Nearly 30 businesses participated in the Job Fair
 - Although the physical address for the old Middle School cafeteria makes it confusing to find, it is still a good location/space for the Job Fair
 - Walsh told the Board that businesses and job seekers that she spoke to were pleased with the turnout and the location
 - Horseshoe Bay Resort – hired three people
 - Ace Hardware – hired one person
 - Ajinomoto – interviews
 - Oil States - interviews
- Internship – Cole Wheeler has been hired as the summer intern for the Lampasas County Chamber of Commerce
- USDA Grant – discussed under Item XI
- Comp Plan – beginning stake holder meetings June 19-20, 2019

- Retired Teachers Association – Walsh told the Board that a member of the Retired Teachers Association attended a presentation that Walsh gave to the 36 Club and was very impressed with the EDC promotional video. She asked Walsh to do the presentation for the Retired Teachers Association in November 2019.
- LEDC Promo Video – Great marketing tool and plan to promote it again
- City Logo – City Council recently adopted a new City logo that highlights our natural springs
- P-20 Council – Walsh recently attended meeting for P-20 Council
- Town Hall – Town Hall meeting on Monday, June 17, 2019 at the old Middle School cafeteria. Topics for discussion are comprehensive planning and budgeting for the City of Lampasas.

XIV. Items that the Board Members may request to be placed on the next agenda

- Budget
- Engineering services for the Business Park by Eckermann Engineering
- Business Park

XV. Adjourn

Board member Talbert moved to adjourn the meeting at 7:43 p.m. The motion was seconded by Board member Schaub and with a unanimous vote, the motion carried. (Hudson and Millican absent)

PASSED AND APPROVED this _____ day of _____, 2019.

Charlie Pratus III, President

Vicki Tower, Administrative Secretary

LEDC OPERATING BUDGET
2019-2020 Fiscal Year

Operating Revenues

Account Number	Revenue Description	Actual 2016-2017	Actual 2017-2018	Budget 2018-2019	Projected 2018-2019	Budget 2019-2020
400-4017	Sales Tax	295,760	298,357	295,000	295,000	301,000
	Tax Revenue Subtotal	\$295,760	\$298,357	\$295,000	\$295,000	\$301,000
400-4330	Lease Revenue	360	210	-	-	-
400-4330.01	Lease Revenue (Quonset Hut)	-	-	-	-	-
400-4383	Donations	2,000	2,000	-	-	-
	Service Revenue Subtotal	2,360	2,210	-	-	-
400-4820	Interest & Dividends	1,021	1,925	1,200	4,750	4,660
400-4821	Interest Note Bachmayer	-	-	-	-	-
400-4830	Sale of fixed Assets	-	-	-	-	-
400-4898	Undesignated Retained Earnings	-	-	22,542	-	-
400-4999	Miscellaneous Revenues	48,248	-	-	-	-
	Other Revenue Subtotal	49,269	1,925	23,742	4,750	4,660
	Total LEDC Revenues	347,389	302,492	318,742	299,750	305,660

Operating Expenses

Account Number	Account Description	Actual 2016-2017	Actual 2017-2018	Budget 2018-2019	Projected 2018-2019	Budget 2019-2020
500-5230	Uniforms	\$ -	-	-	-	100
500-5250	Hand Tools & Small Equipment	-	195	-	-	-
500-5265	Computer Software & Equipment	4,000	0	-	-	-
500-5270	Supplies	552	174	500	628	500
500-5295	Books & Publications	115	120	-	-	-
	Supplies Subtotal	\$ 4,667	\$ 489	\$ 500	628	600
500-5300	Contract Labor	-	-	-	-	-
500-5320	Telephone Services	936	1176	1,176	1,176	1,176
500-5346	Engineering & Surveying Services	9,800	0	10,000	-	10,000
599-5355	Insurance - Property	-	-	-	-	-
500-5361	Legal Services	3,744	0	2,000	-	2,000
500-5373	Promotion & Advertising	5,120	6701	7,500	7,500	7,500
500-5388	Taxes on Property (Quonset Hut)	-	-	-	-	-
500-5395	Professional Services	37,500	39393	5,500	8,538	7,000
500-5397	Admin & Overhead	12,000	12000	12,000	12,000	12,000
500-5399	Other Services	1,000	0	-	-	-
	Contractual Services	70,100	\$ 59,270	\$ 38,176	29,214	39,676
500-5405	Building & Grounds Maintenance	350	0	5,000	-	5,000
500-5425	Office Equipment Maintenance	1,696	1736	1,900	1,948	2,065
	Maintenance Subtotal	2,046	\$ 1,736	\$ 6,900	1,948	7,065
500-5451	Business Expenses	1,582	1737	5,000	2,200	5,000
500-5452	Travel & Training	8,303	4690	7,500	7,500	7,500
500-5453	Dues & Memberships	565	775	1,000	1,000	1,000
500-5499	Economic Development Programs	45,025	20000	55,000	20,000	40,000
	Services Subtotal	55,475	\$ 27,202	68,500	30,700	53,500
500-5610	Depreciation	29,877	29877	-	-	-
	Contingency & Reserves Subtotal	29,877	\$ 29,877	-	-	-
500-5710	Transfer to General Fund	6,000	0	-	-	-
500-5722	Transfer to Fund 22	38,105	47806	49,857	49,758	50,011
	Transfers Subtotal	44,105	\$ 47,806	49,857	49,758	50,011
500-5800	Principal Payment - 2004 Series/2015 Series	94,914	98509	102,087	98,403	105,879
500-5801	Interest Payment - 2004 Series/2015 Series	59,650	56298	52,722	56,404	48,929
	Debt Service	154,564	\$ 154,807	154,809	154,807	154,808
	Total LEDC Expenses	360,834.00	321,187.00	318,742	267,055	305,660
	Balance	(13,445)	(18,695)	-	32,695	-

LEDC OPERATING EXPENSES

FY 18-19

FY 19-20

500-5230	Uniforms	\$0	\$100	increase
	LEDC Logo Shirts to wear to conferences/meetings			
500-5250	Hand Tools & Small Equipment	-	-	-
500-5265	Computer Software & Equipment	-	-	-
500-5270	Supplies	\$500	\$500	-
500-5295	Books & Publications	-	-	-
500-5300	Contract Labor	-	-	-
500-5320	Telephone Services	\$1,176	\$1,176	-
	iPad (\$38/month)			
	Cell Phone Reimbursement (\$60/month)			
500-5346	Engineering & Surveying Services	\$10,000	\$10,000	-
500-5355	Property Insurance	-	-	-
500-5361	Legal Services	\$2,000	\$2,000	-
500-5373	Promotion & Advertising	\$7,500	\$7,500	-
	Job Fair			
	Lampasas Dispatch (Holiday Shopping, Job Fair, Visitors Guide)			
	Website			
	Google Adwords/Online/Digital Advertising			
	Social Media			
	Promotional Items & Print Materials			
	Award Submissions (TEDC, TML, TDA)			
500-5388	Taxes on Property	-	-	-
500-5395	Professional Services	\$5,500	\$7,000	increase
	Tax Return/Audit (increased)			
500-5397	Admin & Overhead	\$12,000	\$12,000	-
	Finance Dept Salary (\$1,000/month)			
500-5399	Other Services	-	-	-
500-5405	Building & Grounds Maintenance	\$5,000	\$5,000	-
	Business Park			
500-5425	Office Equipment Maintenance	\$1,900	\$2,065	increase
	CivicPlus Website Hosting (increased)			
500-5451	Business Expenses	\$5,000	\$5,000	-
	Business Retention/Expansion Gifts/Items			
	LEDC Meeting			
	Prospect Meetings			
500-5452	Travel & Training	\$7,500	\$7,500	-
	TML Annual Conference			
	TEDC Annual Conference			
	Stand Up Rural America Summit			
	CDI Annual Training			
	CTCOG (DDCT & P-20) Monthly Meetings			
	AUSA Quarterly Meetings			

	Texas Rural Challenge			
	Texas Downtown Conference			
	TEDC Legislative Conference			
	Various Webinar Training			
	Hwy 281 Corridor Meetings			
	Grand Central Texas Meetings			
	Workforce Solutions of Central TX Events			
500-5453	Dues & Memberships	\$1,000	\$1,000	-
	P-20 Council		\$200	
	Texas Economic Development Council		\$500	
	Association of the United States Army		\$75	
	* <i>Texas Downtown Association</i>		\$180	
500-5499	Economic Development Programs	\$55,000	\$40,000	decrease
	Community Development Programs			
	Prospect Recruitment Incentives			
	Retention & Expansion Incentives			
500-5610	Depreciation	-	-	-
500-5710	Transfer to General Fund	-	-	-
500-5722	Transfer to Fund 22	\$49,857	\$50,011	
500-5800	Principal Payment	\$102,087	\$105,879	
500-5801	Interest Payment	\$52,722	\$48,929	

INTERNSHIP:

Cole Wheeler completed his internship on Tuesday, August 13. He presented to City Council on August 12th and gave them an overview of his projects and what he has learned in his role with the EDC. He worked on several projects, but most importantly was an updated list of vacant buildings along with pertinent details; square footage, owner contact information, average monthly utility cost, cost of lease or purchase, etc. I enjoyed mentoring Cole and hope he gained a better understanding of what the EDC does for Lampasas. I plan to apply next year for this internship opportunity through the Development District of Central Texas.

AVAILABLE PROPERTIES:

We have several vacant buildings being considered by prospects I am working with; 1003 S Key Ave, 406 E Third, 401 Central Texas Expressway, 206 S Walnut. Based on data Cole was collecting we were able to gather information quickly for each prospect, along with requested demographics. Will continue to discuss opportunities with each prospect and keep the board informed on redevelopment of these properties.

LOCAL BUSINESS SPOTLIGHT:

At the Rural America Summit there was an idea presented called the "Local Business Report." One business is asked each month to present to Council, typically their owner or manager, they present one slide and a 2-3 minute presentation. If it's a local restaurant, they can also cater the meeting. This gives these businesses a chance to talk about their products/services, familiarize themselves with Council and vice versa, as well as talk about their business highlights and successes in Lampasas. This was an idea I highlighted and plan to implement as I think Council and business owners alike would appreciate it.

FLYERVIEW GROUP:

I met a presenter with Flyerview Group at the Rural America Summit and he set up a meeting with me last week to discuss what tools he creates for EDCs and which cities he has worked with on their marketing. He brought examples of maps he has created along with demographic information, and also a digital flipbook. I am working on pricing with him, but if I can negotiate an affordable price to do both digital and print pieces, I will. I'm also researching and discussing with the cities he has worked with so they may offer feedback on each platform, but ultimately what he creates is economic development driven and I believe his products are the marketing tools we should be utilizing. This cost will fall within our FY 19-20 budget.

CTE:

I met with Julie Salvatto recently. She will be working alongside Randy Brady for the remainder of this calendar year and in January she will begin her tenure as the LHS CTE Director. We discussed several ideas for workforce development, and will be ramping up our committee meetings again now that the school year has begun. We have a CTE Advisory Board Meeting on September 10th, Workforce Development Meeting on September 13th and we are discussing hosting a luncheon (open to the public) on October 25th where Julie may present on CTE and the courses they are offering, Derrick will be able to present LCHEC, as well as presentations from our CTC rep and Central Texas Workforce rep. The LEDC hosted one of these in 2017 when Mr. Brady was newly hired as the CTE Director. It was a huge success

and we'd like to bring it back this year for the community to attend and hear about the various entities working towards strengthening our local workforce and training our students.

LCHEC:

The LCHEC Board recently met for a workshop, along with Judge Randy Hoyer, and discussed ideas for additional funding and sustainability. I am working with the Director on setting up meetings with a few of our larger employers in order to discuss the possibility in offering training for their employees. In the past, LCHEC has worked in conjunction with Ajinomoto on their training needs and held these training sessions at the LCHEC facility. I'm not sure what the details were to that agreement or why it expired, but we would like to reopen the conversation and hopefully provide continuous training programs to our local businesses.

SBDC:

I've been working with our Small Business Development Rep for the past month on (2) local entrepreneurs getting their businesses started here in Lampasas. Both have locations confirmed, and I've been working with them on crafting a spreadsheet that lists all start-up and first year costs, as well as revenue streams. I am looking forward to both of these businesses and what they will bring to our community. Both businesses hope to be open by this Fall.

DEVELOPMENT UPDATES:

I recently spoke with a commercial real estate developer that has an interest in the Hill Country and has been looking at commercial development opportunities in this area. He has expressed interest in a few of the vacant buildings I mentioned earlier, but he's reviewing our demographic information and evaluating what our retail needs are for this community. Updates from our current developments: Burger King's GC indicated they have had some coordination issues on ordering equipment and will be slightly delayed; Mojo Coffee has continued work, but due to delay in their steel shipment and replacing the windows that were damaged, they've also been a bit delayed; Silver Creek Assisted Living has gone vertical and is moving along; Mike Irvin's property on South 281 has the slab poured and is moving along with anticipated opening dates for retail businesses by October.

PRESENTATIONS:

I have an upcoming City Council presentation on behalf of the LEDC. This is an annual update and I'll be putting together slides in the coming week, reviewing data and possibly putting together a video of a year in review. My presentation will be on September 23rd. I have also been asked to present to the Retired Teachers Association and the Town & Country Study Club this Fall and early 2020. Again, if you have a group or organization that you feel would benefit from knowing more about the LEDC and what we do for the local economy, please let me know. I believe it is extremely important to continue educating our citizens on the mission and goals of the LEDC.

STAND UP RURAL AMERICA:

Best summit I've attended thus far. It will move locations each year, but if affordable, I will plan to attend this summit again next year and welcome any board members interested to join me. It is well worth it. This was packed full of dynamic, successful rural economic developers that spoke on panel discussions over relatable topics and presented information tailored precisely for rural communities and

our challenges. Aside from the networking aspect and learning from other EDC Directors and what has or hasn't worked in their communities, the key sessions for me included rural retail recruitment, job creation in rural America, downtown revitalization, BRE strategies and marketing tools for rural communities. I have already begun implementing quite a few of the tools presented at the summit and had continuous dialogue with many of the attendees and presenters. The EDC Director from Canadian, TX, has shared advice on their broadband project, as they've gone through a very similar situation as Lampasas. This summit was valuable in a number of ways and I appreciate the board giving me the opportunity to attend.

COMP PLAN:

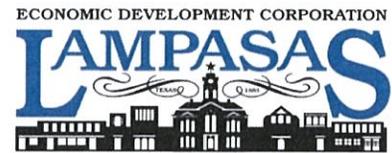
We will be hosting a few upcoming meetings for the City's comprehensive plan. We have one with local business owners, one grouped as neighborhood/young families and an open house for the public. The businesses will meet on August 28th at 4 p.m. while the neighborhood group meets following them at 5:30 p.m. at the Hostess House. There will be an open house meeting the following day on August 29th from 6-8 p.m. at the former Middle School Cafeteria. We also have a survey we are asking citizens to complete. Please help us by spreading the word regarding the survey and the open house meeting so we have a strong participation from those that want to learn more about the process, what we are seeking in this comp plan, provide feedback and collaborate with others on the future of our community.

BROADBAND PROJECT:

City Council has asked for a joint meeting with the LEDC to discuss next steps in our broadband project. The meeting is set for September 3rd at Council Chambers. We have asked that Foresite be in attendance as we review and discuss the revised pricing for the overall buildout. We also have a meeting scheduled with Congressman Roger Williams and his staff to voice our concern with the structure of the USDA ReConnect Pilot Program. We were strongly urged to do this in an effort to modify this application. Our grant writers, along with our staff, determined the requirements to complete and submit this application were not feasible for a municipality. We also did not learn until well into the application that our dark fiber model was not an eligible model for this funding. I plan to have much more to update on the future of this project following these two important meetings.

Memo

To: Mandy Walsh, LEDC Director
 From: Monica Wright, Director of Information Systems
 Date: Friday, August 2, 2019
 Re: July Website/Social Media Analytics Report

**Information Systems****June 1-30, 2019****Communication**

	June 2019	July 2019
'Contact Us" Submissions	0	0
Notify Me Subscribers (Calendar)	43	43
Notify Me Subscribers (News Flash)	43	43
Notify Me Subscribers (News Carousel)	5	6
Notify Me Subscribers (Local Business Profile & Community Spotlight)	38	38
Notify Me Subscribers (Property Listings)	41	41
Notify Me (Jobs)	11	11
Facebook Likes	1,695	1,738
Twitter (Followers)	131	133

LEDC Website

	June 2019	June 2019
Page Views	512	669
Page Visits	261	343
Total Searches	25	22
Total Downloads	89	167

A page view is a visit to a page on your website. If the visitor reloads a page, this counts as an additional page view. If the user navigates to a different page and then returns to the original page, this will count as another page view. A visit is defined as a sequence of consecutive page views without a 30-minute break. A visit always contains one or more page views.

Mobile vs Desktop

Desktop	174
Smart Phone	138
Unknown	17
Tablet	14

Browser Views

Chrome	109
Chrome Mobile	69
Mobile Safari	62
Unknown	24
Firefox	20
Internet Explorer	20
Microsoft Edge	18
Samsung Browser	10
Safari	6
Chrome Mobile iOS	3

Geo Map Overlay- Visits (top 20 Country/Region/City)

Unknown	125
Leander, TX	25
El Paso, TX	19
Austin, TX	16
Forney, TX	15
Vancouver, British Columbia, Canada	10
San Antonio, TX	9
Dallas, TX	7
Houston, TX	7
Lampasas, TX	6
Fort Worth, TX	5
Grand Prairie, TX	5
Kingsland, TX	5
Anadarko, Oklahoma	4
Conroe, TX	4
Copperas Cove, TX	3
Spring, TX	3
Temple, TX	3
Boardman, Oregon	2
Los Angeles, California	2

Site Search Keywords

Sales tax	4	Engineering	1
4 th fireworks	1	Retail	1
2019 fireworks show	1	Start a business	1
Construction details	1		

Top Visits

Lampasas Economic Development Official Website	326
Lampasas Business Park	46
Demographics	26
Incentives & Financing	24
Top Employers	22
Local Incentives	16
Quarterly Reports	14
About Your EDC Director	13
History of Lampasas	13
Events	11
Labor Force	11
About Us	10
Business Climate	10
Living Here	10
EDC Board	8
Retention & Expansion	8
2019 Fast Facts	7
Higher Education	6